

Library of FEB dons new look



The Library and Documentation Centre of the Faculty of Economics and Business of the University of Zagreb entered the new academic year in Zagreb wearing a new look. The 900 m² large reading area comprises a reading room, a gallery with desks and computers, shelves with textbooks and a reference collection, and separate closed depositories for data on electronic media. Minimal space interventions, elevated staircase, redesigned entrance area and new colours and shades of furniture have resulted in a state-of-the-art framework for studying and new fittings have facilitated updated use of the reading room and the library fund.

The new look of the completely revamped library features a graffiti by author Slaven Lunar Kosanović, making this library centre one of a kind in Croatia.

Placed on the central wall of the reading area and inspired by Gustav Holst's work, it displays 29 cats that represent the Earth years Saturn takes to orbit around the Sun after. This graffiti is unique not only for its location but also for the technique used. It is painted in the acrylic technique that the author often uses on canvas with prevailing pastel shades of blue and brown and his favourite two elements of the classical graffiti: arrows and balloons.

The Library and Documentation Centre is FEB's central place in terms of information, cultural, communication and networking serving over 12,000 users, mostly students. Established in 1921, it should be mentioned that the library was moved to its present premises during the 1987 Universiade (international student sports games) and its renovation has taken place on the

eve of the 2016 Universiade. The authors of the new library design are architects Andrea Ilijanić and Dragana Milenković.

In addition to remodelling, the library boasts unique artwork by the famous Croatian graffiti artist Slaven Lunar Kosanović

NEWS



Faculty of Economics in Skopje thanks FEB

The Dean of the Faculty of Economics of Ss. Cyril and Methodius University in Skopje Professor Ljubomir Drakulevski and the Vice-Dean for Science and International Cooperation Professor Vesna Bučevska visited the Faculty of Business and Economics in Zagreb on September 30th 2015. On behalf of the FEB's management the distinguished guests were welcomed by the Dean Professor Lajoš Žager, the Vice-Dean for International Relations and Accreditations Professor Jurica Pavičić, and the Head of the International Office Suzana Karabaić. During the talks which revolved around opportunities for further development of the current cooperation Dean Žager was presented with a certificate of appreciation for the support and contribution to the development of mutual cooperation. The Macedonian delegation also recognised FEB's solidarity in 1963 when Skopje, the capital, was totally destroyed in an earthquake and over a thousand of its citizens were killed and several thousand wounded. In that academic year the Faculty of Economics in Zagreb welcomed when c. 40 Macedonian students were welcomed to study along



with about 500 other students enrolled. The generation of 63 students have been maintaining friendly relations since the graduation and a highlight was a visit by Croatian alumni to their Macedonian colleagues four years ago. Their joint celebrations of enrolment and graduation anniversaries have built human and friendly foundations for institutional cooperation of the two faculties Faculty of Economics of Ss. Cyril and Methodius University in Skopje and the Faculty of Economics and Business of the University of Zagreb.



Tomislav Globan receives National Science Award



Photo: Foto studio IPIK

On October 15th 2015 the annual National Science Awards were officially presented in the Croatian Parliament. Among 31 scientists awarded by the National Science Awards Board was Tomislav Globan, Ph.D, senior assistant at the Department of Macroeconomics and Economic Development of the Faculty of Economics and Business, University of Zagreb.

According to the Board's exposition, Globan earned the reward for his exceptional achievements in writing a number of excellent papers from the field of social sciences, field of economics, published in 2014. These papers present a significant contribution in the research

into European economic integrations, particularly the international mobility of capital in the European Union, modelling, quantifying, and studying the economic implications and processes of financial integration of the new EU member states with the euro area countries.

"Having seen the biographies of this year's laureates, I can only say that I am honoured to be in such a distinguished company. I would like to thank the Croatian Parliament for this award which recognises the achieved results, but is also a great incentive for my future work. At our faculty there is a great potential in the young people whose knowledge and competencies are competitive at the international level. I am positive that FEB will see more and more of this kind of good news," Globan stated.

This year the National Science Awards, the highest annual recognition by the Croatian Parliament for scientific achievements, were presented by the Speaker of the Parliament Josip Leko and Minister of Science, Education and Sports Professor Vedran Mornar. At FEB's Faculty Council meeting Dean Žager publicly congratulated Dr. Globan on behalf of all employees.



International Federation of Accountants representative visits FEB

Representative of IFAC (International Federation of Accountants) Maria Chuvashева visited the Faculty of Business and Economics, University of Zagreb on October 29th 2015 and met with the Dean, Professor Lajoš Žager, members of the Department of Accounting and the Head of the International Office Suzana Karabaić.

The IFAC representative was introduced to the general principles leading FEB's international cooperation and



the international mobility of students and lecturers. The Chair of the Accounting Department gave a short presentation of the department, the courses taught at the undergraduate and graduate levels as well as within the specialized postgraduate study programmes. The discussions also tackled current accounting and

auditing issues.

Before visiting FEB Ms. Chuvashева paid a visit to the Croatian Association of Accountants and Financial Workers (HZRFD), an organisation with which IFAC has been cooperating successfully for twenty years.



Stefan Lindegaard' lecture at FEB



One of Europe's leading lecturers in the field of corporate innovation and entrepreneurship Stefan Lindegaard (Denmark, www.15inno.com) gave a lecture on Innovative Organizations – How to Build it? on October 21st 2015.

In the lecture, which was attended by FEB's students and professors, Lindegaard showed how innovation processes work in the real world by giving examples of

corporations which implement these processes thus building their future. He also addressed the answered the questions on why innovation is so important for the organization, how organizations implement innovation, how they realise the so-called disruptive innovation and continuous growth which are seen as the prime obstacles to innovation in the corporate environments, and how one be a successful innovator and change the usual patterns after graduation and corporate life.

Stefan Lindegaard lecture was held within the Bachelor Degree in Business (BDiB) study programme, and preceded the international conference Corporate Innovation and Intrapreneurship 2015 (www.corpzin.com) that took place in Zagreb between October 22nd and 23rd 2015. As a key note speaker Lindegaard participated in this conference of international and local experts in corporate innovation and entrepreneurship co-hosted by the Faculty of Business and Economics, University of Zagreb.



ECONQUAL project preliminary results on economists' qualifications for labor market needs

On October 5th 2015 the Faculty of Business and Economics, University of Zagreb held a presentation on the preliminary results of the project 'Adopting CQF (Croatian Qualifications Framework Cro. HKO) principles in higher education institutions in the field of economics – ECONQUAL'. The preliminary results of the research conducted among the employers regarding the necessary qualifications of the economics graduates for the labour market were presented by the head of the first phase of the project Assistant Professor Goran Karanović from the Faculty of Tourism and Hospitality Management, University of Rijeka.

The project is intended to ensure quality management of the process of developing Croatia's high education qualifications, or CQF registers and sub-registers. The project is an essential step towards creating a sustainable higher education system in the field of economics to the satisfaction of employers, university students and their instructors.

The implementation of the project also aims to determine the reasons for the non-recognition of the title "bachelor of economics" by the labour market and to reach a decision on possible solutions, as well as determine the knowledge, skills and competences sought after by the labour market to be able to harmonise the principles of defining the objectives of the study programmes based on verifiable intended learning outcomes (ILOs).

Participating at the conference in Zagreb were also the project manager Assistant Professor Alen Host, and the representatives of partner institutions involved in the project and the representative from the Ministry of Science, Education and Sport Ana Tecilazić Goršić, Vice Director of the Croatian Agency for Science and Higher Education (ASHE) Vesna Dodiković Jurković, Ph.D, and the representatives of employers and students as the key stakeholders in the entire project.



ECONQUAL project

- * Name of the project: 'Adopting CQF (Croatian Qualifications Framework Cro. HKO) principles in higher education institutions in the field of economics – ECONQUAL'.
- * Financed by the European Social Fund 2007-2013 as part of the Human Resources Management programme and by the European Regional Development Fund
- * Project duration: 18 June 2015 – 18 September 2016
- * Total value: £ 3,994,842.20
- * The project leader: Faculty of Economics, University of Rijeka
- * Partner institutions: Faculty of Business and Economics, University of Zagreb; Faculty of Economics, University of Osijek; Faculty of Economics, University of Split, Faculty of Tourism and Hospitality Management in Opatija, University of Rijeka; Department of Economics, University of Zadar; Department of Economics and Business, University of Dubrovnik and Dr. Mijo Mirković Faculty of Economics and tourism, Juraj Dobrila University of Pula



EUROPSKA UNIJA
Projekt je sufinanciran iz Europskog socijalnog fonda
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Student Benjamin Babić wins CROMRA prize for best diploma thesis

FEB's student Benjamin Babić won the first prize for his diploma thesis entitled "The Impact of the Five

Competitive Forces Model in the Strategy Formation: Moderator Role of Organizations' Managerial Characteristics and Patterns". This award is presented biannually for the best diploma theses written and defended the area of marketing in Croatia by the Croatian Association of Marketing (CROMAR). The thesis was mentored by FEB's Professor Jurica Pavičić, and the laureate received the award at XXIV CROMAR's conference "Marketing Theory and Practice – Building Bridges and Fostering Collaboration" held in Split 22-24 October 2015.



First joint lecture for freshmen

On October 5th 2015 the academic year started with a formal lecture for all FEB's freshmen. The Dean Professor Lajoš Žager delivered a welcome speech in the presence of Vice Dean for Research, Postgraduate Studies and Doctorates Professor Nataša Erjavec, Vice Dean for International Relations and Accreditations Professor Jurica Pavičić, Vice Dean for Business Processes and Administration Associate Professor Anita Pavković, and Vice Dean for Education, Student Affairs and Quality Management Associate Professor Mislav Ante Omazić.

Also participating in welcome speeches and offering support to FEB's students were the President of the Student Union Ivan Sesar and the Head of Public Relations the University Computing Centre (SRCE) Nataša Dobrenić who presented the centre and its services available to students. The formal lecture for freshmen ended in a performance by FEB's vocal choir Sonus Oeconomicus.



The new academic year was also marked by inaugural lectures for the Bachelor's Degree in Business (BDiB) study programme in the main building and for the professional study programme at the Borongaj Campus.



FEB welcomes international students



On 2 October 2015 the exchange students in the academic year 2015/16 were welcomed to the Faculty of Business and Economics, University of Zagreb.

Following welcome addresses by the University of Zagreb's Vice-rector for Science, Inter-Institutional Cooperation and International Relations Professor Miloš Judaš, and FEB's Vice Dean for International Relations and Accreditations Professor Jurica Pavičić,

the members of the International Office staff presented the international activities, and opportunities for studying in English and learning Croatian at the University of Zagreb. The Croatian students from the Erasmus Student Network association talked about living and studying in Zagreb and presented the activities planned for the international students during the winter semester, such as trips, social events, learning foreign languages and Croatian, etc. During the winter semester in 2015/2016 the University of Zagreb will host about 500 international students within the Erasmus+, CEEPUS, Erasmus Mundus and bilateral inter-university exchange programmes. Most students, the majority of whom come from Poland, Germany and Spain, will attend courses at the Faculty of Humanities and Social Sciences, the Faculty of Law, and the Faculty of Business and Economics.



Erste opens Chillin' Zone

With the start of the new academic year on 5 October 2015 the Erste Chillin' Zone was opened at the Faculty of Business and Economics. An informal opening was marked by a mini tournament in table tennis with participations by Vice Deans Professor Jurica Pavičić, Assistant Professor Anita Pavković and Assistant Professor Mislav Ante Omazić, and President of the

Student Union Ivan Sesar. Of a dozen of FEB's students also taking part in the tournament the winner was Andrija Semenjuk. All participants received gifts by Erste bank.

Erste Chillin' Zone is a uniquely designed area for students' rest and relaxation, placed at FEB's busiest location – between the Kefa Café and the library.





UNITA team wins international prize for most innovative product

Croatian team UNITA was awarded the most innovative product prize at the international competition Ecotrophelia Europe 2015 that took place at the Global Innovation Fair Expo in Milano, Italy, from 4 to 6 October 2015.

Previously the UNITA team won this year's national student competition Ecotrophelia Croatia 2015 led by Ekaterina Drobat and Anja Rodin, students of the Faculty of Food Technology and Biotechnology, and Ivan Petruša and Matea Gazivoda from the Faculty of Business and Economics, University of Zagreb.

The "Most Innovative Project" prize was awarded to UNITA by a unanimous decision of a panel of judges of Ecotrophelia Europe (ECOTROPHELIA EUROPE Jury's 'Coup de Coeur' for the Most Innovative Project Prize) which is composed of the 20 most prominent representatives of the business community the EU.

The competitors included teams from 16 European countries (Germany, France, Italy, Spain, the UK, Belgium, the Netherlands, Denmark, Iceland, Austria, Hungary, Greece, Slovenia, Serbia, Romania and Croatia).

The Croatian team's product, edible thread, attracted much attention and interest with the other competitors

and their professors, as well as with the representatives of global companies and organisations. The product is expected to find widespread use in preparation of food, from hospitality industry to households as it will no longer have to be removed from processed food.





Young Crew Croatia organizes 5th National Workshop

A branch of the Croatian Project Management Association Young Crew Croatia held 5th National workshop under the title „How to Manage a Project in Crisis?“ in Rijeka from 16 to 18 October 2015.

The workshop has become a traditional annual meeting of young Croatian project managers who see it as an opportunity to acquire new knowledge, practical experience and contacts. Over time the number of participants has increased, which shows that these workshops have been recognised for its quality of instruction. This year's workshop involved project managers from Primakon, a leading Croatian company in the field of project management training and consulting.

The participants in the workshop had an opportunity to learn about crisis and project management cooperation, to simulate real-life situations (working on three concurrent projects), and how to become a good project manager, how to face future challenges, how to



adjust the project to unexpected crisis situations, how to reorganize the project and its strategy, to manage the risks and team conflicts, and how to deal with stress and many other problems in the project cycle.

Young Crew Croatia operates under the Partnership Agreement between the Faculty of Business Economics, University of Zagreb and the Croatian Project Management Association.



IT Management Alumni's Founding Assembly



On 29 September 2015 IT Management Alumni held a founding assembly at the Faculty of Business and Economics, University of Zagreb with a keynote lecture

on the State and Trends in Information Management by Professor Velimir Srića. This organisation is a constituent unit of FEB's Alumni association.

Having presented the association and its future intensive activities, the coordinator of FEB's Alumni Association Assistant Professor Davor Filipović invited all participants to join in the activities and the on-going lectures, as well as in the exchange of experiences and other forms of networking in the pipeline.

The assembly was initiated by the coordinators of the specialist postgraduate study programme in Information Management Professors Velimir Srića and Mario Spremić who pointed out that since 1998 the

programme has included c. 700 graduates, today's ministers, successful managers and top leaders at local, regional and world levels. It provided the IT alumni with the knowledge and competences that enabled their professional and personal development to the benefit of the companies they work for while generating numerous inventive projects and top entrepreneurial and professional solutions.

The participants supported the idea and expressed their willingness to be actively involved. IT Management Alumni plan to gather regularly through organizing lectures, round tables and similar events that will provide numerous opportunities for the implementation of IT in business operations and continue to consider the challenges of business model innovation, digital transformation of business operations and the creation of new business models.

INTERNATIONAL COOPERATION

Professor Tomoji Onozuka from the Economics Faculty of the University of Tokyo and HE Mr. Keiji Ide, Japanese ambassador to Croatia, visited the Faculty of Business and Economics, University of Zagreb on 28 October 2015. They were received by the Dean, Professor Lajoš Žager, Vice-dean for International Relations and Accreditations Jurica Pavičić, the head of the International Office Suzana Karabaić. After the meeting where the talks involved future cooperation between the two universities, Professor Onozuka and Ambassador H.E. Ide visited FEB's newly renovated Library.

Professor Onozuka is one of the leading experts in the field of economic history in Japan, and he is also widely knowledgeable in the matters of cultural history, including music.



Profesor Onozuka je jedan od vodećih stručnjaka na polju ekonomske povijesti u Japanu, ali i s velikim znanjem o kulturnoj povijesti uključujući i glazbu.

STUDENT ASSOCIATIONS NEWS



Economic Clinic presents programme for next academic year



The participants were welcomed by Vice-dean for International Relations and Accreditations Professor Jurica Pavičić and the plan and programme of the Economic Clinic was presented by the association's president Andrej Hanzir. This was followed by three short talks by Ivana Čuljak, head of the Technology Park, Mary Planinić and Ivana Žorž from HAMAG-BICRO CASB – BICRO agency on opportunities for students and young entrepreneurs, as well as on the competition for students entitled "UNiverZI-JA-DA". Finally, Richard Barbour II triggered great interest with a motivational speech telling the students to follow their hearts and be active in community services for the common good.

Economic Clinic, FEB's non-profit student organization that provides in collaboration with mentors and partners free consulting services to citizens, young or social entrepreneurs, and non-profit associations presented their plan of activities for this academic year on October 22nd, 2015.

IMPRESSUM

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Liquidation of Technology Department

The abolition of the Technology Department in the fall of 1993 eliminated the need for the existence of its laboratory. By the decision of the Management Board of the Faculty Economics and Business (decision no. 01-466 of 5 September 1995) the Institute of Technology and Knowledge of Goods (the last official name of the laboratory) ceased to exist after 75 years. Laboratory inventory - including special furniture, laboratory instruments and other equipment, samples and chemicals collections, and a diverse collection of scientific books and magazines - were donated "... to universities, museums, schools and other institutions ..." all over Croatia.



According to the Report of the Inventory Commission of 20 March 1996, the property of the former Technology Department was donated to 26 institutions:

1. Faculty of Food Technology - Osijek,
2. Faculty of Textile Technology - Zagreb
3. The Croatian Natural History Museum - Zagreb,
4. Faculty of Chemical Engineering and Technology - Zagreb,
5. Faculty of Agriculture, Department of Enology - Zagreb,
6. Faculty of Forestry, Panel and Wood Chemical Processing Department - Zagreb,
7. Faculty of Science, Biology Dept, Division of Botany, Botanical garden - Zagreb,
8. Faculty of Science, Geology Dept, Division of Mineralogy and Petrology - Zagreb,
9. Faculty of Science (PMF);
10. Faculty of Chemical Engineering and Technology, Library and Information Centre - Zagreb,
11. Faculty of Chemical Engineering and Technology - Zagreb,
12. Faculty of Chemical Engineering and Technology, Chemical Technology Museum - Zagreb,
13. Ministry of Interior (MUP) - Zagreb,
14. Technical Museum - Zagreb,
15. Faculty of Pharmacy and Biochemistry, Department of Chemistry - Zagreb,
16. Faculty of Pharmacy and Biochemistry, Pharmacology Department, Zagreb,
17. Faculty of Mechanical Engineering and Naval Architecture, Department of Materials - Zagreb,
18. Croatian Association of Chemists and Technologists - Zagreb,
19. Clinical Hospital Rebro - Zagreb,
20. Primary School "STJEPAN BOBINEC - ŠUMSKI" - Dugo Selo,
21. Zagreb Textile Factory, Department of Development - Zagreb,
22. "POBJEDA" textile industry - Zagreb,



23. "CHROMOS" Synthesis Department - Zagreb,
24. Regional Museum of Veliki Tabor - Desinić,
25. Primary School - Desinić,
26. Faculty of Technology, Textiles and Clothing Department - Zagreb.

How large and valuable a donation it was may be established by inspecting the 47-page list attached to the Report, and by reading the recipients' letters of thanks. Over the past five years, a small remaining portion of the collections and inventory was found and is now kept in the Faculty Library and Documentation Centre.

Today, nearly two decades after laboratory liquidation, access to the collections (currently reprocessed) is possible in the Croatian Natural History Museum – Department of Mineralogy, under the working title "Collection of the Faculty of Economics". The collection comprises a few dozen boxes of mineral samples, rocks, gems, semi-precious stones, ornamental stones, ores and metals. According to the museum experts, the collection is very valuable, especially as it involves several well-rounded sub-collections. As the original inscriptions on the exhibits reveal, they are a part of the collection acquired by the Faculty of Economics and Business in 1922/1923, when „Royal professor I. Reitter was sent to Germany to order the necessary teaching aids/appliances, etc: / and to professionally examine the necessary teaching aids on-site, to set prices and to supervise packaging and shipment over here."

